

## ELITE OPERATOR STATUS

### Overview

Foodservice Rewards offers additional reward redemption options to those operators who qualify for Elite status. Qualification for Elite status is based on Reward Codes redeemed during the calendar year. Operators must re-qualify annually to continue to receive the additional benefits. Elite operators are notified of their status in the following ways:

1. An operator message center on the [www.foodservicerewards.com](http://www.foodservicerewards.com) Web site. Operators see the message center after logging in to the Web site.
2. Communication pieces to the Elite operator audience (eNewsletter, eBlasts, etc...).

### How Operators qualify

To reach Elite status, operators must have accomplished each of the following in a calendar year:

1. Redeemed Reward Codes from at least 5 participating brands
2. Redeemed Reward Codes from at least 360 cases
3. Earned points from 2 Sponsor bonus promotions

### Benefits

Elite operators are eligible to redeem Foodservice Rewards points for the additional reward options shown below.



**Event Ticket Club** - Access to over 10,000 tickets to sporting events, concerts, theatre, and more! Regular season MLB, NBA, NHL, WNBA games; college football, baseball, hockey; Super Bowl, College Bowl games, the World Series, World Cup Soccer, international tennis events, PGA golf events, concerts, theater, Indy and NASCAR and more.



**Direct Connection** - Access to over 2,100 participating Marriott Hotels & Resorts.



**Envoy Travel** – Full-service travel with the ability to redeem for cruises, organized tours, weekend getaways. Work with one of our travel consultants and plan your adventure.