

## FOODSERVICE REWARDS.TV – TRAINING WEB SITE

### OVERVIEW

FoodserviceRewards.tv is a training platform that rewards operators and distributors for learning. Short educational videos will be hosted by Foodservicerewards.tv which will be viewed by participants followed by a certification quiz.

### AUDIENCE

Customize training courses to suit your needs. Training courses are audience smart based on the following participant attributes:

1. Participant Type: Operator, Distributor Sales Rep, and Distributor Program Manager.
2. Segment & Sub Segment (Operators only)
3. Ownership Type (Operators only)
4. Participant Country

### COURSE MATERIALS

The preferred format for course materials is video. Other acceptable formats include PDF documents and Microsoft Powerpoint presentations.

### VIDEO

Training videos will be hosted by Foodservice Rewards in the preferred flash video format. Videos can be viewed continuously without requiring streaming or buffering.

### Video Specifications

#### Acceptable Video File Formats

- Flash Video (FLV)
- Mpeg (mpg1)
- QuickTime (mov)
- Windows Media Video (wmv)

#### Video Length Recommendation

- 1-5 minutes

#### Video Frame Sizes

- 4:3 – 640 x 480
- 16:9 – 640 x 360

#### Video Bit Rates


- 250 – 750 kbps

#### Frame Rate

- 30 Non-Interlaced (Progressive Scan)

## CERTIFICATION QUIZ

Ensure that your customers have retained the information presented to them by having them take a short certification quiz. Each certification quiz is fully customizable to fit your specific needs.



**Foodservice Rewards Certification Training** [▶ Launch Course](#) [▶ Start Assessment](#)

Learn more about the Foodservice Rewards program by watching this short 3 minute video. Once the video completed, answer 5 questions correctly and earn 250 points. It's that simple!

**Current Status:** Not started  
**Current Score:**

### CUSTOMIZABLE FEATURES:

- Course Introduction Page
- Summary/Results Page
- Landing Page from Summary Page for offer (opportunity for name collection)
- Question Randomization
- Screening Question
- Question Pool – All the quiz tool to randomly select the questions.
- Passing Score – You set the grade.
- Score Progress Meter
- Immediate Feedback – Show correct/incorrect feedback immediately.
- Question Time Limit
- Quiz Restart & Retake

**Quiz #1** Question 10 of 21

**Which ones of these Foodservice Manufacturers is currently participating in Foodservice Rewards?**

*Click the best choice.*

A.  Kraft Foods

B.  Nestle

C.  Schwans

D.  All of the above That's correct!

**NEXT QUESTION ▶**

## Certification Quiz Specifications

### Quiz Length Recommendation

- 1 - 5 Questions

### Available Question Formats

- Multiple Choice – Answers can be in the form of text or images.
- Multiple Selection
- True or False
- Drag and Drop Matching – Answers can be in the form of text or images.

## REPORTING

- If current sponsor, complete list of participants who have taken the course and received the bonus points. If Commodity Board/Commission, Alcoholic Beverage, or Large Equipment, then map of segments completing the course and receiving bonus points.

## PRICING

- Video set up fee: \$900 net (delivered in appropriate format)
- \$1.50 per Video played + 150 points
- Minimum Cap = 500 participants
- Minimum Cost - \$900 set up + \$4.50 per play x 500 = \$3,150 - \$6.40 per training, cost is lowered the more you execute.

## TRAINING COURSE SET UP REQUIREMENTS

1. Training Video Or Materials In An Acceptable Format
2. Training Course Availability Dates – Minimum 3 months in advance of execution
3. Audience Selection Criteria
4. Course Introduction
5. Quiz Questions And Answers

Please allow 10 business days for course set up.