

All Natural. All Around the Clock.



VISIT HORMEL FOODS AT NACUFS

(Booth 309) and receive
250 bonus Foodservice
Rewards points!



NATURAL CHOICE® meats are the perfect addition to breakfast, lunch, dinner...even snacks. And because it's all natural, you know it's all good.

For more information, visit www.hormelfoodservice.com/naturalchoice

** No Artificial Ingredients. Minimally Processed.

Ideas That Deliver.™



Foodservice Division

**WIN A FREE
BRANDED
CONCEPT***

Outstanding branded concepts that help you stand out from the crowd!



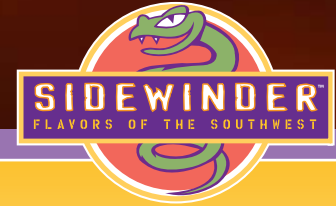
MILL STREET™ Sandwiches

- Complete sandwich program
- Great recipes, ideas & support
- Beautiful, professional tools



AUSTIN BLUES® BBQ

- Choose your flavor profile
- Extensive support materials
- All-American look & feel



SIDEWINDER™ Southwestern

- Extensive, fun Southwestern fare
- Customizable menu board options
- Colorful, vibrant, professional

***Visit us at NACUFS (Booth 309) and enter in a drawing for a chance to win one of these branded concepts.**

You must attend NACUFS and present this postcard at the Hormel Foodservice booth. Winners will be announced at the Golden Anniversary Gala on Saturday July 12, 2008.

Not attending NACUFS? To find out more information about our branded concepts, e-mail Brett Harris (bharris@hormel.com).